2023 SCHOOL SAFETY AND SECURITY SUMMIT

Where Behaviorial Health and Community Involvement Becomes a Shared Responsibility

APRIL 23, 2023 — APRIL 25, 2023 GLENDALE CIVIC CENTER, GLENDALE, AZ

SPONSORSHIP OPPORTUNITIES

Why Sponsor?

In addition to the **networking** and **brand visibility** opportunities, by having a visible presence at the conference, your organization is demonstrating its support of school security and the safety of students, teachers, and administrators. Your organization will be in front of important decision-makers and granted the opportunity to have intimate discussions with the global experts and leaders about evolving technologies and strategies considered the best in the marketplace. This summit is a great opportunity to showcase your company, organization, or academic institution.

Outreach: In addition to physical attendance, this summit and its supporters reach thousands of people, from around the country in the education, public safety, national security, and behavioral health markets through social media, email outlets, organization membership, online content, and on-site educational events. This event is a continuation of the 1st Annual School Safety and Security Conference in Phoenix (April, 2019) and was credited with being one of, if not the most, effective and efficient school safety conferences in the United States with the right audience. The only difference this year, we are making it 5X bigger and going much more deeply into the complex discussion of active shooter situations and threats against our children and students.

Who Attends?

NATION WIDE AUDIENCE OF:

- Senior school administrators (superintendents, county and district administrators, principals, public information officers, etc.).
- Law Enforcement leaders, command leadership and dedicated staff focusing on school safety measures within their Agencies respective jurisdictions.
- CEOs/presidents/executive directors and senior staff of education associations, foundations, philanthropic and non-profit organizations focused on K-12 public education.
- Behavioral Health Professionals, School Counselors, and School Psychologists.
- Current and former senior leadership/federal government officials who specialize in active terrorism and school safety.
- State and County elected and appointed officials and policy makers (legislators, school board members, city council members, and others).
- Business leaders with an interest in school security.
- Community and civic leaders and parents with an interest in public education and school security.

Agenda

<u>Sunday</u>

4pm Welcome and Keynote Speaker Panel 6pm Reception

<u>Monday</u>

9am-Noon Keynote Speakers 1pm – 4pm Breakout Sessions Tuesday

9am-Noon Keynote Speakers & Breakouts

SPONSORSHIP PACKAGES

	Presenting	Platinum	Gold	Silver	Bronze	Supporter
Recognition includes:	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Top Billing	✓					
Welcoming Remarks (3 minutes)	✓	✓				
Opportunity for sponsor representative to participate in one of the plenary or breakout session panels	4	√	√			
Banner Prominently Displayed	✓	✓	✓	✓		
Podium Acknowledgement	✓	✓	✓	✓	✓	
Conference Packet Material	✓	✓	✓	✓	✓	
Opportunity for static/dynamic display/vendor table	✓	✓	√	✓	✓	✓
Name & Logo on conference materials	✓	✓	✓	✓	✓	✓
Summit Complimentary Registrations	10	7	5	3	2	1

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Reception (Sunday Evening) \$15,000

Sponsor will:

- have opportunity to provide brief remarks to Reception guests;
- time: 6:00PM to 8:00PM
- menu: heavy appetizers plus two complimentary cocktails, soft drinks or juice for each guest

Speaker Sponsorships \$10,000

Sponsor will be prominently listed on all Summit materials. A list of confirmed speakers will be made available for Speaker Sponsor review and selection. Sponsor will be invited to introduce keynote speaker.

Refreshments Sponsor \$1000

Sponsor will be prominently listed on all site materials for various refreshment opportunities (sponsor choice, first come first serve!). Refreshment sponsorships are available for mid-morning and mid-afternoon break snacks & beverages

Continental Breakfast Sponsor \$5000

Continental breakfast for entire conference will be provided to all attendees either Monday or Tuesday mornings (Sponsor's choice). Sponsor will have prominent signage and recognition on display during breakfast.

Breakout Session Snacks \$500

All the various breakout sessions will have snacks and beverages available in the room There will be many breakout sessions that run more than one time, so the sponsor may pick the session and the time of their sponsorship; again, first come first serve! Sponsor signage will be prominently featured in breakout room and on refreshments table.

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Yes, we want to be there! We will sponsor the 2023 School Security Conference!

Name of Primary Contact	Title				
Company/Organization Name	Phone				
Mailing Address	E-mail Address				
City, State, Zip					
Sponsorship(s)					
Presenting Platinum Gold	SilverBronze	Supporter Speaker			
Reception Refreshments	Continental Breakfast	Breakout Session snacks			
Sponsorship Amount: \$		☐ Please send me an invoice.			
	e to Arizona Business & Educa na Business & Education Coal 00 N. Central Avenue, Suite 2 Phoenix, AZ 85004 (Federal EIN: 04-3647149)	ition			
☐ Credit Card: VISA MASTERCARD	AMERICAN EXPRESS	DISCOVERY			
Credit Card #:	Name	Name on Card:			
Expiration Date:/	CVV C	CVV Code:			
Billing Address:					
Questions about sponsorship packages an tommy@mckonestrategies.com.	nd additional Opportunities?	Contact Tommy McKone by email :			
Questions about sponsor/vendor registrat karen@azbec.org or by phone: 602-264-8		ct Karen Kehlenbach by email:			





