



ACHIEVING “WORLD CLASS”: *What Will It Take?*

June 2nd & 3rd, 2008

Orange Tree Golf Resort

Scottsdale, Arizona

FUNDING WORLD-CLASS EDUCATION – What do we know about the use of public funds in education? Learn how researchers in a national project funded by the Gates Foundation approached these questions and more – and be among the first to hear their findings.

ACHIEVING WORLD-CLASS: A PARTNERSHIP – How do key business leaders demonstrate “corporate responsibility?” How is corporate responsibility being lived out locally? Hear from business leaders how they've contributed to educational achievement.

HEAR FROM KEY NATIONAL LEADERS INCLUDING:

- **Jacob Adams**, professor of education at Claremont Graduate University and the principle investigator and chair of the **School Finance Redesign Project** – a study with national implications funded by the Gates Foundation – will review findings in a report to be released spring 2008
- **Bob Wise**, president of the **Alliance for Excellent Education** and former Governor of West Virginia, will discuss high school reform, international comparisons and Arizona
- **Kati Haycock**, director of the **Education Trust**, will discuss education reform and refer to the *McKinsey Report: How the world's best-performing school systems come out on top* and its implications for Arizona policy makers

2008 Conference Sponsorship Opportunities

“WORLD” SPONSORS - \$10,000

- Five full conference registrations
- Logo on conference bag
- Prominent signage and banner display at conference
- Listed as “World” sponsor in all conference printed material
- Listed as “World” sponsor on ABEC website
- Promotional material in attendee bags
- Full-page black/white ad in conference program
- Signage on one conference table

“NATIONAL” SPONSORS - \$5,000

- Three full conference registrations
- Prominent signage and banner display at conference
- Listed as “National” sponsor in all conference printed material
- Listed as “National” sponsor on ABEC website
- Promotional material in attendee bags
- Half-page black/white ad in conference program
- Signage on one conference table

“STATE” SPONSORS - \$3,000

- Two full conference registrations
- Listed as “State” sponsor in conference program
- Listed as “State” sponsor on ABEC website
- Promotional material in attendee bags
- Signage on one conference table

“LOCAL” (TABLE) SPONSORS - \$1000

- One full conference registration
- Listed as a “Local” sponsor in conference program
- Listed as a “Local” sponsor on ABEC website
- Signage on one conference table

CONFERENCE PROGRAM ADVERTISEMENTS:

- \$200 – Full page black/white ad
- \$100 – Half page black/white ad



2008 Conference Sponsorship Agreement

Yes! We would like to sponsor the ABEC Annual Conference at the following level:

- _____ "WORLD" Sponsor @ \$10,000
- _____ "NATIONAL" Sponsor @ \$5,000
- _____ "STATE" Sponsor @ \$3,000
- _____ "LOCAL" (Table) Sponsor @ \$1,000

_____ **CONFERENCE PROGRAM ADS:**

- Full-page**, black/white @ \$200
- Half-page**, black/white @ \$100

- Check enclosed** (make check payable to **Arizona Business & Education Coalition**)
- Please send me an invoice**

As a sponsor of the 2008 ABEC Annual Conference, I agree to:

1. Provide and allow ABEC to use our corporate logo and/or name for printed electronic promotional efforts;
2. Assist in promoting this event throughout my organization; and,
3. Submit full payment of sponsorship in a timely manner BEFORE the conference.

Signed: _____ Date: _____

Name (please print): _____

Title: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Phone #: _____ Fax #: _____

Email Address: _____

Mail completed form along with sponsorship payment to:

Arizona Business & Education Coalition

(Federal EIN: 04-3647149)

2630 South 20th Place

Phoenix, AZ 85034

(602) 261-6700

The Arizona Business & Education Coalition (ABEC) is a 501(c)3 organization providing a balanced forum for business and education leaders to collaborate and improve K-12 education policy, with linkages to pre-kindergarten and postsecondary education. Guiding principles include: increasing public awareness about the relationship between Arizona's future workforce and the quality of the K-12 system; actively and effectively influencing education policy; and sharing responsibility for the growth of student achievement in Arizona. For more information about ABEC and membership, visit www.azbec.org.