



Leadership + Collaboration = Results for every student

2010 ABEC Annual Conference

Monday, June 7, 2010 ~ 9:00am – 5:00pm
Doubletree Guest Suites – Phoenix Airport
320 North 44th Street, Phoenix, AZ 85008

2010 CONFERENCE SPONSORSHIP FORM

Featured Speakers

- **Arthur Rothkopf**, senior vice president of the U.S. Chamber of Commerce
- **Lois Adams-Rogers**, senior advisor of Council of Chief State School Officers
- **Dr. Tim Waters**, president and CEO of Mid-continent Research for Education and Learning (McREL)

Why Should You Attend?

We listened to our evaluators who told us “we want to hear about efforts that are working” ...

- Hear speakers from a national level talk about issues of importance to Arizona, your organization and, specifically, actions you might take in the short term.
- Learn about what’s working, nationwide, in collaborations and think about how they might be replicated.
- Hear about how the U.S. Chamber of Commerce is involved in supporting public education and collaborations, and consider how that information could be applied in your community.
- Explore leadership skills you can count on to manage through crisis or capture opportunity.

Why Should You Become A Sponsor?

By having a presence at the conference, sponsors will demonstrate their support of the ABEC work toward collaboration between business and education to improve student achievement, as well as have an opportunity to be in front of important decision makers. Join us, as a sponsor, in moving leadership and collaboration to the next step.

Who should attend?

- Business leaders with an interest in education
- School administrators (district administrators, principals, public information officers, outreach coordinators, etc.)
- Teacher leaders
- School board members
- Members of education associations
- Directors of chambers, foundations, and non-profit organizations focused on improving student achievement

Conference Sponsorship Levels

“WORLD” SPONSOR - \$5,000

- Five conference registrations
- Listed as “World” sponsor in all conference and pre-conference material
- Listed as “World” sponsor on ABEC website
- Full-page black/white ad in conference program
- Corporate logo scrolled during event
- Podium acknowledgement at event
- Invitation to staff resource exhibitor table at no additional cost
- Opportunity to make comments at the podium

“NATIONAL” SPONSOR - \$3,000

- Three conference registrations
- Listed as “National” sponsor in all conference printed material
- Listed as “National” sponsor on ABEC website
- Half-page black/white ad in conference program
- Corporate logo scrolled during event
- Podium acknowledgement at event
- Invitation to staff resource exhibitor table at no additional cost

“STATE” SPONSOR - \$2,000

- Two conference registrations
- Listed as “State” sponsor in conference program
- Listed as “State” sponsor on ABEC website
- Half-page black/white ad in conference program
- Corporate logo scrolled during event
- Podium acknowledgement at event

“LOCAL” SPONSOR - \$1,000

- One conference registration
- Listed as a “Local” sponsor in conference program
- Listed as a “Local” sponsor on ABEC website
- Corporate logo scrolled during event
- Podium acknowledgement at event

Opportunities for “exhibitor and advertising only” are available on a limited basis. Please contact ABEC at (602) 261-6700 for more information.

Yes, we will sponsor the ABEC conference!

<p>_____ Name of Primary Contact</p> <p>_____ Title</p> <p>_____ Company/Organization Name</p> <p>_____ Mailing Address</p> <p>_____ Mailing Address</p> <p>_____ City, State, Zip Code</p> <p>_____ Phone</p> <p>_____ E-mail Address</p>	<p>Total Sponsorship Amount:</p> <p>\$ _____</p> <p>Make checks payable and send payment to:</p> <p>Arizona Business & Education Coalition 2630 South 20th Place Phoenix, AZ 85034 (Federal EIN: 04-3647149)</p> <p>Need an invoice sent or have questions regarding conference sponsorship? Contact Susan Carlson, ABEC executive director, at (602) 261-6700 or susan@azbec.org.</p>
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Early conference “World Sponsors”

