

# Drivers of Change: *implications for leading, learning, and schooling*

Presented to the  
Arizona Business Education Coalition  
By

Tim Waters, Ed.D  
President & CEO

Mid-continent Research for Education and Learning  
(McREL)

**McREL**

## McREL's Mission



Making a difference in the  
quality of education for  
all through applied  
research, product  
development, and service

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## Preparing for the future

- The next 10 years represents a unique period (in our life times) of accelerating change both in pace and scope.
- This decade is one of potential discontinuities & convergence.
- Leaders have a responsibility to prepare their organizations and systems for whatever the future holds.
- The future is not predictable, but can be anticipated.

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## Assumptions about the future

- We all have assumptions about the future.
- Our assumptions about the future influence the decisions we make day to day.

**What are your assumptions about the future and how will they influence your decisions as an education and/or business leader?**

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## The future is not predictable

“By 2000, machines will be producing so much that everyone in the U.S. will, in effect, be independently wealthy. With government benefits, even non-working families will have an annual income of \$30 - 40,000 (in 1966 dollars).”

~ *Time*, 1966



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## McREL's Journey to the Future

- We must get the most possible out of our current educational system.
- U.S. schools, as currently designed, are not likely to meet the expectation that no child is left behind.
- We must prepare for the inevitable changes to come in our society and in America's system of education.

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# One more assumption...

"We are at that very point in time when a 400-year-old age is dying and another is struggling to be born – a shifting of culture, science, society, and institutions enormously greater than the world has ever experienced. “

Dee Hock  
Founder, VISA Corporation



# Keys to anticipating future: Drivers of change





## EDUCATION TODAY

### Students

- Millennials (Generation Y)
- Birth Years 1981 - ??
- The largest generation: 36% of US pop.
  - As of 2000, ≈100M children & youth (0-22 years)
- Most diverse: 31% minority
- Growing up in challenging times: 60% of teens feel it is harder being a young person today than in their parent's time (up from 35% in 1966)
- 96% say doing well in school is important to their lives

US DOE, 2003. *Students in Today's Schools* 10

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