

## Thank you for your interest ...

### ABEC Officers:

**Dave Howell**  
Wells Fargo  
President

**Charles Jirauch**  
Quarles & Brady LLP  
Past-president

**Christopher Smith**  
Cox Communications  
Vice President,  
Business

**Greg Wyman**  
Tempe Unified High  
School District  
Vice President,  
Education

**Panfilo Contreras**  
Arizona School  
Boards Association  
Secretary

**Robin Berry**  
Palo Verde  
Elementary School  
District  
Treasurer

The **Arizona Business & Education Coalition (ABEC)** is a 501 (c)3 non-partisan, statewide membership coalition of organizations, that brings business and education leaders together to share information and influence the future of education in Arizona. We were formed in 2002 by Arizona business and education leaders who understood that Arizona's future economic success is directly linked to the success of its K-12 schools. Our founding members recognized that all of Arizona needs quality schools and programs. Our primary focus is to **educate, collaborate, advocate, and influence** others to support a quality K-12 public education system in Arizona.

Guided by our *mission of sustaining collaboration between business and education leaders to improve and invest in K-12 as an element of a superior public education system and economic future for Arizona, with linkages to pre-kindergarten and high education* – ABEC has three main strategies:

1. To advocate increased student performance for every student and closing the achievement gap through sound accountability and public policy;
2. To promote fiscal accountability through equitable and adequate funding of the public education system throughout the state; and,
3. To serve as a forum to educate and influence policy makers, businesses, educators, and the community about the Arizona public education system.

ABEC accomplishes its work through its events and its current initiatives: **School Finance Reform** and **Business-Education Partnerships**. We are engaged in and monitor education issues such as: school finance, performance-based compensation, teacher recruitment & retention, student data collection, English Language Learners, and much more. Our accomplishments include:

- influencing the AZ State Board of Education to raise high school graduation requirements;
- being selected by the Arizona Capitol Times as its inaugural 'LEADER OF THE YEAR in Public Policy' for education; and,
- being presented an "Award of Excellence" for its contributions to public education by the Arizona School Public Relations Association (ASPRA)

These accomplishments re-affirm that ABEC is making a difference in shaping public policy for education in Arizona!

ABEC membership is comprised of businesses, school districts, associations and others who want to influence Arizona K-12 public education. Our member organizations are represented by senior leadership (e.g., C-level business executives, school superintendents, and non-profit CEO's). We are funded through sponsorship, in-kind donations and membership dues. ABEC does not have a set formula for our dues structure; rather, organizations choose their own annual dues based on how the work of ABEC is aligned to their own strategy (NOTE: annual dues for educational institutions are 25 cents per student). To join ABEC, **simply complete and return the membership agreement attached along with your annual dues.**

Please contact us if you have any questions. Again, thank you for your interest and we hope you will become a member of ABEC!

Sincerely,



Susan Carlson  
Executive Director  
[susan@azbec.org](mailto:susan@azbec.org)



# Organizational Membership Agreement

The **Arizona Business & Education Coalition (ABEC)** is the only 501(c)3 non-partisan, statewide organization that brings business and education leaders together to share information and influence the future of education in Arizona. ABEC is a coalition that is solely funded through sponsorship, in-kind donations and membership dues.

### PARTICIPATION LEVELS:

Please self-select your level of membership dues in support of ABEC:

Associations/Nonprofits:	Businesses/Corporations:	Educational Institutions:
<input type="checkbox"/> Sustainer \$ 5,000	<input type="checkbox"/> Champion \$ 20,000*	\$0.25 per student (not to exceed \$5,000 per year):
<input type="checkbox"/> Partner \$ 3,000	<input type="checkbox"/> Advocate \$ 15,000*	
<input type="checkbox"/> Friend \$ 1,000	<input type="checkbox"/> Supporter \$ 10,000*	
<input type="checkbox"/> Member \$ 250	<input type="checkbox"/> Sustainer \$ 5,000	
	<input type="checkbox"/> Partner \$ 3,000	
	<input type="checkbox"/> Friend \$ 1,000	
		Total Amount

**NOTE: ABEC is a coalition of member organizations – please contact us for information on individual memberships.**

**\* Members at this level will receive special recognition from ABEC.**

### MEMBERSHIP AGREEMENT:

As a member of ABEC, my organization agrees to:

1. To promote the vision and mission of ABEC;
2. To adhere to ABEC's Beliefs and Operating Principles;
3. To provide volunteer leadership representation and advocacy; and,
4. To allow ABEC to use the organization's name in print and web in its promotion.

As **the primary representative to ABEC**, I acknowledge that ABEC considers ALL member information confidential and that members WILL NOT use other member's information in any form or for any business means, except those concerning ABEC's agendas and topics.

\_\_\_\_\_  
Primary Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Primary Representative Name (print)

\_\_\_\_\_  
Organization Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
E-mail address

\_\_\_\_\_  
Web site

Please send me an invoice for payment.

**Mail completed agreement along with payment to:**

**Arizona Business & Education Coalition**

**(Federal EIN: 04-3647149)**

2630 South 20<sup>th</sup> Place

Phoenix, AZ 85034



## Organizational Membership Recognition & Benefits

MEMBERSHIP TYPE	CATEGORY	DUES PAID	RECOGNITION
<b>Associations/ Foundations/ Non-Profit Organizations</b>	Sustainer	\$ 5,000	<ul style="list-style-type: none"> <li>- Material distribution at annual conference</li> <li>- Organization name listed on ABEC website</li> <li>- Discounted registration fees to ABEC events</li> <li>- Special invitation to member-only events</li> </ul>
	Partner	\$ 3,000	<ul style="list-style-type: none"> <li>- Organization name listed on ABEC website</li> <li>- Discounted registration fees to ABEC events</li> <li>- Special invitation to member-only events</li> </ul>
	Friend	\$ 1,000	<ul style="list-style-type: none"> <li>- Organization name listed on ABEC website</li> <li>- Discounted registration fees to ABEC events</li> <li>- Special invitation to member-only events</li> </ul>
	Member	\$ 250	<ul style="list-style-type: none"> <li>- Organization name listed on ABEC website</li> <li>- Discounted registration fees to ABEC events</li> <li>- Special invitation to member-only events</li> </ul>
<b>Businesses/ Corporations</b>	Champion	\$ 20,000	<ul style="list-style-type: none"> <li>- Corporate logo on ABEC Home page</li> <li>- Corporate logo in select ABEC publications</li> <li>- Corporate logo in ABEC Year in Review report</li> <li>- Corporate banner displayed at annual conference</li> <li>- Material distribution at annual conference</li> <li>- Complimentary foursome at annual golf tournament</li> <li>- Discounted registration fees to ABEC events</li> <li>- Special invitation to member-only events</li> <li>- Media mentions when appropriate</li> </ul>
	Advocate	\$ 15,000	<ul style="list-style-type: none"> <li>- Corporate logo on ABEC Home page</li> <li>- Corporate logo in select ABEC publications</li> <li>- Corporate logo in ABEC Year in Review report</li> <li>- Corporate banner displayed at annual conference</li> <li>- Material distribution at annual conference</li> <li>- Complimentary foursome at annual golf tournament</li> <li>- Discounted registration fees to ABEC events</li> <li>- Special invitation to member-only events</li> </ul>
	Supporter	\$ 10,000	<ul style="list-style-type: none"> <li>- Corporate logo on ABEC Home page</li> <li>- Corporate logo in ABEC Year in Review report</li> <li>- Corporate banner displayed at annual conference</li> <li>- Material distribution at annual conference</li> <li>- Discounted registration fees to ABEC events</li> <li>- Special invitation to member-only events</li> </ul>
	Sustainer	\$ 5,000	<ul style="list-style-type: none"> <li>- Corporate name listed on ABEC website</li> <li>- Material distribution at annual conference</li> <li>- Discounted registration fees to ABEC events</li> <li>- Special invitation to member-only events</li> </ul>
	Partner	\$ 3,000	<ul style="list-style-type: none"> <li>- Corporate name listed on ABEC website</li> <li>- Discounted registration fees to ABEC events</li> <li>- Special invitation to member-only events</li> </ul>
	Friend	\$ 1,000	<ul style="list-style-type: none"> <li>- Corporate name listed on ABEC website</li> <li>- Discounted registration fees to ABEC events</li> <li>- Special invitation to member-only events</li> </ul>
	<b>Educational Institutions</b>	Member	\$0.25 per enrolled student <i>(not to exceed \$5,000)</i>

Revised 10-09



## Vision

By 2012, Arizona's public education system will be recognized as world class, producing responsible citizens who contribute in a globally competitive workforce.

## Mission

Sustaining collaboration between business and education leaders to improve and invest in K-12 as an element of a superior public education system and economic future for Arizona, with linkages to pre-kindergarten and higher education.

## Beliefs and Operating Principles

### We believe:

- The future of Arizona depends on the success of the K-12 education system.
- There are interdependencies between the Arizona education system and the economy of our state.
- In sharing responsibility for the continuous improvement of student and school achievement.

### We will:

- Focus on K-12 with links to preschool, higher education and workplace;
- Actively and effectively influence public policy consistent with our mission, principles, and objectives;
- Make our decisions based on quality research; not assumptions or rhetoric; and
- Respect, support and seek to understand each other's perspectives.

To this end, our work and how we work together will embody:

**Significance**, establishing priorities based on statewide, critical needs, having a meaningful impact on student achievement. Comprehensive school reform will be emphasized with improved economic development as an intended result.

**Quality**, emphasizing consistency, integrity and common ground; developing positions that are credible, fact-based (supported with research/data), balanced, thoughtful, and designed to provide measurable outcomes, with participation representing decision makers and resulting in a product that communicates excellence.

**Responsibility**, assuming personal responsibility to be educated on the issues and contributing in a positive way to ABEC discussions; seeking to understand the needs of various constituencies, supporting consensus decisions, acknowledging the opinions of others, taking ownership and being supportive of group discussions and decisions

**Integrity**, committing to open communication within the organization and to the decisions of the organization; conclusions reached within ABEC being consistent with the messages outside ABEC.

**Ethics**, maintaining a basic, long-term view to a set of goals and the mission, and establishing positions consistent with ABEC values; communicating in an honest and trustworthy way; maintaining positions within ABEC consistent with positions outside of ABEC.

**Openness**, being respectful and supportive to provide for honesty in discussions; respecting and valuing all opinions; holding uncomfortable conversations without fear of retaliation; guided by consensus; with all relevant issues "on the table," with no hidden agendas and no surprises.



## Strategic Plan

### Goal 1:

**To advocate for effective public policy and sound accountability that increases student performance for every student and closes the achievement gap.**

**Objective:** Advocacy for effective public policy that ensures that all 3rd grade students meet or exceed reading and math standards on state required exams.

**Objective:** Advocacy for effective public policy that ensures that all 8th grade students meet or exceed state academic standards demonstrating a readiness for high school.

**Objective:** Advocacy for effective public policy that encourages all students to obtain a High School diploma and enroll in academically challenging curriculum that includes 9 state standards and meet or exceed these standards on state required tests; and be prepared to enter the workforce or higher education.

**Objective:** Advocate for effective public/private partnerships in support of student achievement in public education

### Goal 2:

**To promote fiscal accountability through public policy that assures equitable and adequate funding of the public education system throughout the state.**

**Objective:** Facilitate understanding of the system of education revenue and expenditure.

**Objective:** Advocate for equitable and adequate support of school funding.

### Goal 3:

**To serve as a forum to educate policy makers, business, educators and the community about the Arizona public education system.**

**Objective:** To be the primary, trusted resource for information on Arizona education issues

### Goal 4:

**To ensure that ABEC is a viable and sustainable organization.**

**Objective:** To maintain management excellence.



# Event Sponsorship Opportunities

Yes, my organization will commit to sponsoring the following events for the Arizona Business & Education Coalition:

**Crash Courses:** Focused 2-hour sessions in the areas of **school finance, student achievement, teacher quality, and accountability and assessments** in Arizona's public K-12 schools with the goal of educating about the issues.

- "Presenting" Sponsors (4 available) = \$5,000 or
- "Presenting" Co-sponsors (10 available) = \$2,500 each

**Speaker Series:** A breakfast or luncheon meeting that spotlights a nationally-recognized expert with the purpose to learn more about a specific education-related issue of significance to both business and education.

- "Presenting" Sponsors (2 available) = \$10,000 or
- "Presenting" Co-sponsors (4 available) = \$5,000 each

**Legislative Event:** An event for members to meet with State legislators and learn about each other's education policy agendas.

- "Presenting" Sponsor (4 available) = \$5,000 or
- "Presenting" Co-sponsors (8 available) = \$2,500 each

**Business-Education Partnerships Symposium:** An event to promote effective partnerships that improve student achievement and to recognize "best practices" in business-education partnerships.

- "Presenting" Sponsor (4 available) = \$5,000 or
- "Presenting" Co-sponsors (8 available) = \$2,500 each

**ABEC Annual Conference:** A marquee event convening national and local business and education leaders to discuss some of the most pressing issues facing business and education today, along with distinguished experts in their respective fields.

- Platinum Sponsors = \$ 10,000
- Gold Sponsors = \$5,000
- Silver Sponsors = \$3,000
- Bronze Sponsors = \$1,000

**Total ABEC Sponsorship Amount: \$ \_\_\_\_\_**

**As a sponsor of an Arizona Business & Education Coalition event, I agree to:**

1. Provide and allow ABEC to use corporate logo and/or name for printed electronic promotional efforts;
2. Assist in the promotion through my organization's employee or membership base; and,
3. Submit payment of sponsorship in a timely manner.

**Signed:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Organization Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail Address:** \_\_\_\_\_

**Mail completed form along with sponsorship payment to:**  
**Arizona Business & Education Coalition**  
 (Federal EIN: 04-3647149)  
 2630 South 20<sup>th</sup> Place  
 Phoenix, AZ 85034  
 (602) 261-6700

Revised 10-09

The Arizona Business & Education Coalition (ABEC) is a 501(c)3 organization providing a balanced forum for business and education leaders to collaborate and improve K-12 education policy, with linkages to pre-kindergarten and postsecondary education. Guiding principles include: increasing public awareness about the relationship between Arizona's future workforce and the quality of the K-12 system; actively and effectively influencing education policy; and sharing responsibility for the growth of student achievement in Arizona. For more information about ABEC and membership, visit [www.azbec.org](http://www.azbec.org).