



## Membership Agreement

The **Arizona Business & Education Coalition (ABEC)** is the only 501(c)3 non-partisan, statewide organization that brings business and education leaders together to share information and influence the future of education in Arizona. ABEC is a coalition that is solely funded through sponsorship, in-kind donations and membership dues. ABEC offers two classifications of annual membership: organizational and individual.

### PARTICIPATION LEVELS:

Please indicate your level of membership dues in support of ABEC:

Individual:	Associations/Nonprofits:	Businesses/Corporations:	Educational Institutions:
<input type="checkbox"/> Member \$ 250	<input type="checkbox"/> Sustainer \$ 5,000*	<input type="checkbox"/> Champion \$ 25,000*	\$0.25 per student (not to exceed \$5,000 per year):
NOTE: For individual membership, only the name of the individual will be listed and acknowledged, not the organization.	<input type="checkbox"/> Partner \$ 3,000	<input type="checkbox"/> Advocate \$ 15,000*	
	<input type="checkbox"/> Friend \$ 1,000	<input type="checkbox"/> Supporter \$ 10,000*	
	<input type="checkbox"/> Member \$ 250	<input type="checkbox"/> Sustainer \$ 5,000*	
		<input type="checkbox"/> Partner \$ 3,000	
		<input type="checkbox"/> Friend \$ 1,000	
			Total Amount

\* Members at this level will receive special recognition from ABEC.

### MEMBERSHIP AGREEMENT:

As a member of ABEC, I agree/my organization agrees to:

1. To promote the vision and mission of ABEC;
2. To adhere to ABEC's Beliefs and Operating Principles;
3. To provide volunteer leadership representation and advocacy; and,
4. To allow ABEC to use my and/or the organization name in print and web in its promotion.

As **the primary representative to ABEC**, I acknowledge that ABEC considers ALL member information confidential and that members WILL NOT use other member's information in any form or for any business means, except those concerning ABEC's agendas and topics.

\_\_\_\_\_  
Primary Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Primary Representative Name (print)

\_\_\_\_\_  
Organization Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
E-mail address

\_\_\_\_\_  
Web site

Please send me an invoice for payment.

**Mail completed agreement along with payment to:**

**Arizona Business & Education Coalition**

**(Federal EIN: 04-3647149)**

2630 South 20<sup>th</sup> Place

Phoenix, AZ 85034



## 2008-2009 ABEC Annual Membership Recognition

MEMBERSHIP TYPE	CATEGORY	DUES PAID	RECOGNITION
<b>Associations/ Organizations</b>	Sustainer	\$ 5,000	<ul style="list-style-type: none"> <li>- Logo on ABEC membership Web page</li> <li>- Listed in ABEC Year in Review report</li> <li>- Material distribution at annual conference</li> <li>- Invitation to member-only events</li> </ul>
	Partner	\$ 3,000	<ul style="list-style-type: none"> <li>- Organization name listed on ABEC membership Web page</li> <li>- Invitation to member-only events</li> </ul>
	Friend	\$ 1,000	<ul style="list-style-type: none"> <li>- Organization name listed on ABEC membership Web page</li> <li>- Invitation to member-only events</li> </ul>
	Member	\$ 250	<ul style="list-style-type: none"> <li>- Organization name listed on ABEC membership Web page</li> <li>- Invitation to member-only events</li> </ul>
<b>Businesses/ Corporations</b>	Champion	\$ 25,000	<ul style="list-style-type: none"> <li>- Corporate logo on ABEC HOME page</li> <li>- Corporate logo in ABEC publications</li> <li>- Corporate logo in ABEC Year in Review report</li> <li>- Corporate banner displayed at annual conference</li> <li>- Material distribution at annual conference</li> <li>- Complimentary foursome at annual golf tournament</li> <li>- Invitation to member-only events</li> <li>- Media mentions when appropriate</li> </ul>
	Advocate	\$ 15,000	<ul style="list-style-type: none"> <li>- Corporate logo on ABEC membership Web page</li> <li>- Corporate logo in ABEC select publications</li> <li>- Corporate logo in ABEC Year in Review report</li> <li>- Corporate banner displayed at annual conference</li> <li>- Material distribution at annual conference</li> <li>- Complimentary foursome at annual golf tournament</li> <li>- Invitation to member-only events</li> </ul>
	Supporter	\$ 10,000	<ul style="list-style-type: none"> <li>- Corporate logo on ABEC membership Web page</li> <li>- Corporate logo in ABEC Year in Review report</li> <li>- Corporate banner displayed at annual conference</li> <li>- Material distribution at annual conference</li> <li>- Invitation to member-only events</li> </ul>
	Sustainer	\$ 5,000	<ul style="list-style-type: none"> <li>- Corporate logo on ABEC membership Web page</li> <li>- Listed in ABEC Year in Review report</li> <li>- Material distribution at annual conference</li> <li>- Invitation to member-only events</li> </ul>
	Partner	\$ 3,000	<ul style="list-style-type: none"> <li>- Corporate name listed on ABEC membership Web page</li> <li>- Invitation to member-only events</li> </ul>
	Friend	\$ 1,000	<ul style="list-style-type: none"> <li>- Corporate name listed on ABEC membership Web page</li> <li>- Invitation to member-only events</li> </ul>
	Member	\$0.25 per enrolled student <i>(not to exceed \$5,000)</i>	<ul style="list-style-type: none"> <li>- Name of institution listed on ABEC membership Web page</li> <li>- Invitation to member-only events</li> <li>- Institution members paying \$5,000 in dues receive:               <ul style="list-style-type: none"> <li>o Logo on ABEC membership Web page</li> <li>o Listed in ABEC Year in Review report</li> <li>o Material distribution in conference registration bag</li> <li>o Invitation to member-only events</li> </ul> </li> </ul>
<b>Individuals</b>	Member	\$ 250	<ul style="list-style-type: none"> <li>- Individual's name listed on ABEC membership Web page</li> <li>- Invitation to member-only events</li> </ul>



## Vision

By 2012, Arizona's public education system will be recognized as world class, producing responsible citizens who contribute in a globally competitive workforce.

## Mission

Sustaining collaboration between business and education leaders to improve and invest in K-12 as an element of a superior public education system and economic future for Arizona, with linkages to pre-kindergarten and higher education.

## Beliefs and Operating Principles

### We believe:

- The future of Arizona depends on the success of the K-12 education system.
- There are interdependencies between the Arizona education system and the economy of our state.
- In sharing responsibility for the continuous improvement of student and school achievement.

### We will:

- Focus on K-12 with links to preschool, higher education and workplace;
- Actively and effectively influence public policy consistent with our mission, principles, and objectives;
- Make our decisions based on quality research; not assumptions or rhetoric; and
- Respect, support and seek to understand each other's perspectives.

To this end, our work and how we work together will embody:

**Significance**, establishing priorities based on statewide, critical needs, having a meaningful impact on student achievement. Comprehensive school reform will be emphasized with improved economic development as an intended result.

**Quality**, emphasizing consistency, integrity and common ground; developing positions that are credible, fact-based (supported with research/data), balanced, thoughtful, and designed to provide measurable outcomes, with participation representing decision makers and resulting in a product that communicates excellence.

**Responsibility**, assuming personal responsibility to be educated on the issues and contributing in a positive way to ABEC discussions; seeking to understand the needs of various constituencies, supporting consensus decisions, acknowledging the opinions of others, taking ownership and being supportive of group discussions and decisions

**Integrity**, committing to open communication within the organization and to the decisions of the organization; conclusions reached within ABEC being consistent with the messages outside ABEC.

**Ethics**, maintaining a basic, long-term view to a set of goals and the mission, and establishing positions consistent with ABEC values; communicating in an honest and trustworthy way; maintaining positions within ABEC consistent with positions outside of ABEC.

**Openness**, being respectful and supportive to provide for honesty in discussions; respecting and valuing all opinions; holding uncomfortable conversations without fear of retaliation; guided by consensus; with all relevant issues "on the table," with no hidden agendas and no surprises.



## Arizona Business & Education Coalition Strategic Plan

### Goal 1:

**To advocate for effective public policy and sound accountability that increases student performance for every student and closes the achievement gap.**

**Objective:** Advocacy for effective public policy that ensures that all 3rd grade students meet or exceed reading and math standards on state required exams.

**Objective:** Advocacy for effective public policy that ensures that all 8th grade students meet or exceed state academic standards demonstrating a readiness for high school.

**Objective:** Advocacy for effective public policy that encourages all students to obtain a High School diploma and enroll in academically challenging curriculum that includes 9 state standards and meet or exceed these standards on state required tests; and be prepared to enter the workforce or higher education.

**Objective:** Advocate for effective public/private partnerships in support of student achievement in public education

### Goal 2:

**To promote fiscal accountability through public policy that assures equitable and adequate funding of the public education system throughout the state.**

**Objective:** Facilitate understanding of the system of education revenue and expenditure.

**Objective:** Advocate for equitable and adequate support of school funding.

### Goal 3:

**To serve as a forum to educate policy makers, business, educators and the community about the Arizona public education system.**

**Objective:** To be the primary, trusted resource for information on Arizona education issues

### Goal 4:

**To ensure that ABEC is a viable and sustainable organization.**

**Objective:** To maintain management excellence.



## 2008-2009 Sponsorship Opportunities

Yes, my organization will commit to sponsoring the following for the Arizona Business & Education Coalition:

**Crash Course Series:** A series of four events for "members-only" that will focus on **school finance, student achievement, teacher quality, and accountability and assessments** in Arizona's public K-12 schools.

- "Presenting" Sponsors (4 available) = \$5,000 or
- "Presenting" Co-sponsors (10 available) = \$2,000 each

**Speaker Series:** A fall and spring meeting that will spotlight a nationally-recognized speaker with the purpose to learn more about a specific education-related issue of significance to both business and education.

- "Presenting" Sponsors (2 available) = \$10,000 or
- "Presenting" Co-sponsors (4 available) = \$5,000 each

**Legislative Event:** An event for members to meet with State legislators and learn about education policy agendas.

- "Presenting" Sponsor (1 available) = \$5,000 or
- "Presenting" Co-sponsors (2 available) = \$2,500 each

**ABEC Monthly Newsletter:** Have your organization profiled in the ABEC monthly electronic newsletter (will appear in at least three issues).

- Sponsor (4 available) = \$1,000

**Annual Conference:** This marquee event convenes national and local business and education leaders to discuss some of the most pressing issues facing business and education today.

- Platinum Sponsors = \$ 10,000
- Gold Sponsors = \$5,000
- Silver Sponsors = \$3,000
- Bronze Sponsors = \$1,000

**Annual Meeting of ABEC members:** Provides a forum for all members to express views directly, elect the new board of directors, and provide direction to ABEC.

- "Host" Sponsor (1 available) = \$5,000 or
- "Host" Co-sponsors (2 available) = \$2,500 each

**Initiatives/Projects:** (Visionary Sponsors = \$25,000)

- School Finance Reform Project** – looks at the way public schools are funded in Arizona
- Arizona Academic Scholars** – an initiative designed to encourage the middle 50% of students to take a more rigorous curriculum while in high school
- "Best Practices" In Business-Education Partnerships** – an initiative to promote effective partnerships that improve student achievement.

**Total 2008-2009 ABEC Sponsorship Amount: \$ \_\_\_\_\_**

**As a sponsor of a 2008-2009 Arizona Business & Education Coalition initiative or event, I agree to:**

1. Provide and allow ABEC to use corporate logo and/or name for printed electronic promotional efforts;
2. Assist in the promotion through my organization's employee or membership base; and,
3. Submit payment of sponsorship in a timely manner.

**Signed:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Organization Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail Address:** \_\_\_\_\_

**Mail completed form along with sponsorship payment to:**  
**Arizona Business & Education Coalition**  
(Federal EIN: 04-3647149)  
2630 South 20<sup>th</sup> Place  
Phoenix, AZ 85034  
(602) 261-6700

The Arizona Business & Education Coalition (ABEC) is a 501(c)3 organization providing a balanced forum for business and education leaders to collaborate and improve K-12 education policy, with linkages to pre-kindergarten and postsecondary education. Guiding principles include: increasing public awareness about the relationship between Arizona's future workforce and the quality of the K-12 system; actively and effectively influencing education policy; and sharing responsibility for the growth of student achievement in Arizona. For more information about ABEC and membership, visit [www.abec.org](http://www.abec.org).